TEXAS SOUTHERN UNIVERSITY Jesse H. Jones School of Business



ADVISORY COUNCIL MEMBER R.H. "Hank" Holmes, IV President, Cadence Bank, N.A

Hank Holmes serves as President of Cadence Bank, N.A. and as Executive Vice President of Cadence Bancorporation. In addition, he serves as Business Services Executive and President, Texas Region of Cadence Bank, N.A., positions he has held since joining Cadence in 2011

Since that time, he has built the bank's lending team across the Southeast and in Texas to more than 85 relationship-focused lenders intent on bringing their clients solutions on both side of the balance sheet. Holmes oversees nearly \$3 billion in loan activity among eight lending groups, including Commercial & Industrial, Middle Market Commercial, Commercial Real Estate, Energy (Upstream, Midstream and Services), Community Banking, and Private Banking.

A member of Cadence Bank's Senior Management Committee and Senior Loan Committee, Holmes also is integrally involved in the bank's merger and acquisition activity, regulatory relationships and business development, having played a role in the \$1.6 billion acquisition of Houston-based Encore Bank in July 2012.

Holmes began his career at Amegy Bank in its commercial real estate department, and over seven years closed more than \$750 million in loans while servicing one of Amegy's largest portfolios. Under his leadership, Amegy's private banking department grew from \$400 million to \$800 million between 2003 and 2009, outperforming industry standards with minimal loan loss and high profitability. Holmes assumed leadership of the bank's special assets group in 2009, where he implemented policies to meet regulatory and other audit requirements.

With more than 20 years of banking experience, Holmes is a frequent guest lecturer at leading universities and a recurrent presenter on issues relating to banking and the economy. He serves on the board of directors for the University of Mississippi's School of Banking and Finance as well as Neighborhood Centers, Inc. He also is a member of the Young Presidents Organization.

Holmes earned a Bachelor of Arts from the University of Mississippi in 1993, majoring in managerial finance.