

**ADVISORY COUNCIL MEMBER**

**Jackie Hoyer**



Retired - Senior Community Engagement/Development Advisor,  
Houston Branch  
Federal Reserve Bank of Dallas  
Currently – Housing and Community Consultant

As Senior Community Engagement/development Advisor for the Federal Reserve Bank of Dallas, Jackie Hoyer served as a liaison between the Federal Reserve and Houston-area financial institutions, sharing information regarding community and economic development issues, and the Community Reinvestment Act. She held similar positions with Bank of America and Washington Mutual (Chase). Hoyer has worked on affordable housing and foreclosure prevention initiatives, healthy communities and workforce development issues. She served as the Leadership Team Chair of Houston Money Week and was Vice President of the Credit Coalition board. Additionally, she served in an advisory capacity for Texas Southern University's Jesse H. Jones School of Business Advisory Council and Prairie View A&M University's Graduate School of Community Development Advisory Committee. Hoyer also served on the Advisory Council of the Greater Houston Black Chamber. Hoyer has served on the executive boards of the Houston Area Urban League and Houston Habitat for Humanity. She is a Fellow in the 26th class of the American Leadership Forum, Houston/Gulf Coast Chapter, and a member of the 2010 Fall Class of the Center for Houston's Future. Hoyer is a licensed Texas Real Estate Agent, holds a Leadership Certificate from Rice University's Jesse H. Jones Graduate School of Management, and has a bachelor's degree from Ohio Wesleyan University.

Prior to her seventeen years at FRB, Hoyer has had several roles such as:

- Regional Mortgage Manager for Wells Fargo/Cendant Mortgage
- Home Sales for General Homes, Royce Homes, and Ryland Homes
- Senior Diagnostic Sales Rep and Supervisor for a Division of Miles Laboratories
- Sales Representative for VWR Scientific
- Corning Scientific Specializing in tissue culture and laboratory glass for research.

Hobbies include the theater, cooking, fine dining, current issues, travel and the love of animals.