

ADVISORY COUNCIL MEMBER
Rossitsa Nicolova



Rossitsa Nicolova is a Senior Vice President in the Global Wealth Management Group of BBVA USA, now a part of PNC. In her capacity as a Private Banker, she provides lending, depository, risk and asset management, wealth transfer, and financial planning solutions to high net worth individuals and families

Prior to joining BBVA in August 2018, she spent eleven (11) years with the Northern Trust Co. in Dallas and Houston as a Relationship Manager for ultra high-net worth families and family-owned businesses. Before embarking on a career in banking, Rossitsa served as the International Credit Manager for a trade finance firm working with the loan programs of the Export-Import Bank of the United States. She is also a published author, having spent two years at the Kansas City Business Journal covering international business and banking news.

Rossitsa has an MBA from the University of Kansas and a Bachelor's Degree in Journalism from the University of Central Missouri. She also attended Imperial College in London and École Supérieure de Commerce, a graduate school of management in Clermont-Ferrand, France.

Rossitsa serves on the Advisory Boards of Kids Meals Houston, the Texas Children's Hospital Cancer and Hematology Centers, and the Jesse B. Jones School of Business at Texas Southern University. She is a current member of Vistage International, the world's leading executive coaching organization.