

Zahid Iqbal

Professor of Finance

Interim Associate Dean for Faculty Affairs, Assessment, and Accreditation

Jesse H. Jones School of Business

Texas Southern University

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Education

Doctor of Philosophy in Finance, 1988, University of North Texas

Dissertation: Information Content of Managerial Decisions, Change in Risk, and Existence of Complementary Signals-Evidence on New Bond Issue, Exchange Offer, and Dividends

Master of Business Administration, 1983, East Tennessee State University

Bachelor of Commerce in Management, 1982, University of Dhaka, Bangladesh

Employment

2019-Present Interim Associate Dean, Accreditation, Assessment, and Faculty Affairs

2003-2019 Professor and Department Chair

1988-Present Assistant, Associate, Full Professor (Tenured) - Texas Southern University

1985-1988 Instructor/Teaching Fellow - University of North Texas

Grants

- Title III Proposal - Trading and Experiential Lab, \$455,184, Funded, 2021.
- Title III Proposal - Trading and Experiential Lab, \$650,197, Submitted in 2019, Not funded.
- "Employee Discrimination and Board Characteristics: Some Empirical Evidence". Faculty Seed Grant, Texas Southern University, 2003-2004. Funded.
- "An Examination of Pension Plan Terminations and Managerial Ownerships". Faculty Seed Grant, Texas Southern University, 1992-1993. Funded.

Accomplishments/Service Related to Accreditation, Assessment, and Faculty Affairs

University and School Level

- Developed an Assurance of Learning (AOL) Handbook for the Jesse H. Jones School of Business (see attached for the first draft).
- University Assessment Council for SACS, 2019 – present.
 - Collect University-wide SACS assessment updates.
 - Disseminate instructions from the Council to the dean and faculty of the School of Business.
 - Provide updates on School of Business assessment to the Council.
- University Assessment Review Team (ART), 2019 – present.
 - Review SACS assessment plans for TSU programs.
 - Completed annual assessments of three University's administrative units in 2020.
 - Business Affairs

- Finance Procurement
 - Financial Aid
- School of Business AOL Committee.
 - As chair, coordinate the following AACSB and SAC assessment activities in the School of Business.
 - Assist with the curriculum management process.
 - Analyze student learning data.
 - Make recommendations to the appropriate departments and curricula committees.
 - Improve communication of results and recommendations.
 - Review learning goals and objectives.
 - Evaluate program contents to ensure learning objectives are being covered.
 - Produce AOL and assessment reports.
- Administered faculty survey of student learning goals, 2019.
 - Prepared survey instrument for the BBA and graduate degrees.
 - Coordinated with TSU online coordinator to administer the survey on SurveyMonkey.
- Completed business advisory council survey of student learning goals, 2019.
 - Prepared survey instrument for the BBA and graduate degrees.
 - Administered the survey at the BAC meeting on September 26, 2019.
- Completed SACS assessment phase I for all eight programs for the new 2019-2022 cycle.
 - Completed and uploaded information on mission through metrics on SharePoint for all eight School of Business programs.
- Completed SACS assessment plans for all eight JHJ programs for the 2016-2019 cycle.
 - Collected assessment data from faculty.
 - Coordinated data analysis by faculty in their respective disciplines.
 - Collected supporting documents.
 - Populated SACS templates.
- Completed SACS 3-year assessment summaries for all eight JHJ programs for the 2016-2019 cycle.
 - Completed summary templates for all eight JHJ programs for the 2016-2019 cycle.
- Uploaded assessment plans and summaries for all eight JHJ programs for the 2016-2019 cycle.
 - Uploaded plans, summaries, and supporting documents on Xitracs.
- Reviewed AACSB 5th Year CIR Report for the School of Business, 2016-2018.
- Completed Faculty Qualifications section of AACSB 5th Year CIR Report for the School of Business, 2016-2018.
 - Completed Table 15-1 including the narrative (Faculty Sufficiency and Qualifications).
- Authored the AACSB AOL proposal to address deficiencies in Acct/Fin ETS performance, 2017.
- Authored the existing version of AACSB Faculty Qualification Guidelines for the School of Business (approved by the JHJ faculty on 5/15/2015).
- Completed faculty sections of the AACSB 5th Year CIR Report for the School of Business, 2012.
 - Collected and analyzed faculty data for the School of Business.
 - Compiled publications and journal list.
 - Completed Table 2-1 including the narrative (Summary of Intellectual Contributions).
 - Completed Table 10-1 including the narrative (Faculty Qualifications).

- Completed Table 10-2 including the narrative (Faculty Deployment).
- Completed Table 9-1 including the narrative (Faculty Sufficiency).
- Served on the AACSB AOL Committee, 2012.
- Served on the AACSB AOL Committee, 2018.
- Completed faculty/staff, and credit hour sections of the AACSB Business School Questionnaire (BSQ) reports.
 - 2011-2012, 2015-2016, and 2016-2017.
- Assisted with BSQ and Faculty Compensation Data in 2020-2021.
- School of Business Strategic Planning Committee, 2002 – 2019.
 - Reviewed the mission and strategic plan of the School of Business.
 - Monitored the effectiveness of the strategic planning process.
 - Participated in the development of strategic plan.

Recent AACSB AOL Conference Attendance

AOL Seminar, June 2018, Tampa Florida.

Curriculum Conference, Tampa Florida.

Committee Service

- AACSB CIR Committee, 2012, 2018
- AACSB AOL Committee, 2012, 2018, 2019 (Chair)-Present
- University Assessment Review Team (ART) – 2018-2020
 - Reviewed Financial Aid department
 - Reviewed Business Affairs department
 - Reviewed Financial Procurement department
- University Strategic Planning Committee (Research)
- School of Business Assessment of Student Learning Committee
- School of Business Curriculum Planning Committee (Chaired)
- Tasks: Reviewed School of Business curriculum.
- School of Business Strategic Planning Committee
- Tasks: Developed mission statements, goals, objectives, and action steps for the School of Business.
- School of Business Rank and Tenure Committee
- Tasks: Evaluated applications for faculty promotion and tenure.
- Dean's Search Committee
- Tasks: Interviewed candidates for the Dean's position and provided recommendation to the Provost.
- School of Business Research Committee
- Tasks: Developed strategies to increase research productivity of the faculty. Evaluated School of Business research proposals for summer grants.
- Teaching Effectiveness Committee
- Tasks: Evaluated course outlines and suggested innovative teaching methods.
- Advisor for Finance Club
- Tasks: Advised Finance Club and Urban Financial Services Coalition.

Program Development Accomplishments

Developed the Commercial Banking Program with the following courses specifically designed to develop core knowledge and skills needed for commercial banking. The Program will be donor-funded and launched in 2021. The Program is open to business and non-business students.

- Commercial Bank Management (new class)
- Commercial Credit Analysis (new class)
- Selling of Financial Services (new class)

Presentation on Financial Analysis

African Trade Symposium, August 3, 2007

JHJ School of Business, Texas Southern University

Local Television Interviews

Channel 13 Interview September 29, 2008, 5pm and 6pm news

Channel 13 Crossroads with Melanie Lawson 11am, October 12, 2008

Channel 2 KPRC-TV/NBC Houston, Impact of Covid-19 on Oil Industry, September 4, 2020.

Reviewer (current and past)

Quarterly Review of Economics and Finance

Southwester Business Journal

American Business Review

Journal of Financial and Strategic Decisions

Quarterly Journal of Business and Economics

Journal of Financial Research

Journal of Economics and Business

Economic Modelling

Scientific Journals International

Program Reviewer

External Program Review, University of Arkansas – Fort Smith, June 2012

Program Committee

2007 Eastern Finance Association

2008 European Financial Management Association

Awards

School of Business Teaching Award (First Place) (2014)

School of Business Research Excellence Award (2001, 1999, 1998)

School of Business Teaching Excellence Award (1998)

Special Training Programs

International Finance Workshop, 1990

Ivey Case Studies Workshop, 2019

Refereed Publications

- Iqbal, Zahid, "An Analysis of the Educational Testing Service Major Field Test for Business Performance: Further Evidence", Journal of Educational Research and Practice, 10, 1, (2020), 242-253.
- Iqbal, Zahid, and Shekar Shetty, "Oil Price Shocks and Capital Expenditure and Growth in the Oil and Gas Industry: A VAR Analysis at the Firm Level", Managerial Finance, 44, 11, 2018, 1347-1363.
- Iqbal, Zahid, and Joseph Boyd, "Oil Price Movements and House Prices in the State of Texas" Southwestern Business Administration Journal, 15, Issue I, 2015.
- Iqbal, Zahid, "Financial Distress around Introduction of Hedging in the Oil and Gas Industry", International Journal of Business, 20 (1), 2015, 79-89.
- Iqbal, Zahid, "CEO age, education, and introduction of hedging in the oil and gas industry", Journal of Economics and Finance, October 2013 (online, forthcoming in 2014).
- Shetty, Shekar, Zahid Iqbal, and Mansour Alshamali, "Energy Price Shocks and Economic Activity in Texas Cities", Atlantic Economic Journal, 41 (December 2013), 371-383.
- Tai, Chu-Sheng and Zahid Iqbal, "How Important Is Global Industry Shock in Explaining the Relative Performance of Global Industries?" Managerial Finance, 5, (2011), 474-481.
- Wang, Kun, Sewon O, and Zahid Iqbal, "Auditor Market Share and Industry Specialization of Non-Big 4 Firms" Journal of Accounting and Finance, 11, (Summer 2011).
- Iqbal, Zahid, "Mass Layoff and Industrial Production: An Analysis of Monthly Data in the Manufacturing Sector," Journal of Financial and Economic Practice 11 (Spring 2011), 9-19.
- Iqbal, Zahid, Kun Wang, and Sewon O, "Board Characteristics and Market Reactions to Backdating," Journal of Economics and Finance 35 (2011), 104-115.
- Iqbal, Zahid, Kun Wang, and Sewon O, "Incentive Effects of New Stock Options for Executives and their Share Ownership in the Firm," Review of Business Research 10 (2010), 162-168.
- Wang, Kun, Sewon O, and Zahid Iqbal, "Audit Pricing and Auditor Industry Specialization in an Emerging Market: Evidence from China". Journal of International Accounting, Auditing, and Taxation (March 2009).
- Iqbal, Zahid, Kun Wang, and Chu-Sheng Tai, "Information Content of Insider Sales and Diversification Need of Executives", Journal of Financial and Economic Practice (Spring 2008).
- Iqbal, Zahid, Shekar Shetty, and Kun Wang, "Further Evidence on Insider Trading and the erits of Securities Class Actions", Journal of Financial Research 30 (Winter 2007), 533-545.
- Iqbal, Zahid and Dan French, "Executive Share Ownership, Trading Behavior, and Corporate Control: Evidence from Management Turnover During Financial Distress", Journal of Economics and Business 59 (July-August 2007), 298-312.
- Iqbal, Zahid and Sewon O, "Executive Tenure and Risk Taking by Corporate Executives: Evidence from Executive Stock Selling in Response to Stock Option Awards," Journal of Business and Economic Perspectives 32 (Spring/Summer 2006), 86-97.
- Iqbal, Zahid, "Firm Performance and Compensation-Based Stock Trading by Corporate Executives", Advances in Quantitative Analysis of Finance and Accounting 4 (2006), chapter 2, pages 37-58.
- Wang, Kun, and Zahid Iqbal, "Auditor Choice, Retained Ownership, and Earnings Disclosure for IPO Firms: Further Evidence," International Journal of Managerial Finance 2 (2006),

220-240.

- Iqbal, Zahid, Sewon O, and H. Young Baek, "Are Female Executives More Risk Averse than Male Executives? Evidence From Personal Portfolio Adjustment in Response to Stock Option Awards", Atlantic Economic Journal 34 (2006), 63-74.
- Iqbal, Zahid, Sewon O, and Ladelle Hyman, "Employee Discrimination and Board Characteristics: Some Empirical Evidence", Review of Business Research 5 (2005), 64-68.
- Iqbal, Zahid and Dan French, "Managerial Actions and Stock Transactions During Financial Distress: Some Empirical Evidence", Journal of Economics and Finance 29 (2005) 154-171.
- Hamid, Shaik A. and Zahid Iqbal, "Using Neural Networks for Forecasting Volatility of S&P 500 Index Future Prices", Journal of Business Research 57 (October 2004), 1116-1126.
- Iqbal, Zahid and Shekar Shetty, "Compensation Based Stock Trading by Corporate Executive and Aggregate Management Ownership of the Firm: Some Additional Evidence", Journal of Economics and Finance 28 (Summer 2004), 270-284.
- Iqbal, Zahid, Glenn Pettengil, Shekar Shetty, "Managerial Trading and Ownership Control of the Firm: Evidence from Adoption of Employee Stock Ownership Plan", The International Journal of Banking and Finance 1 (June/December 2003), 89-114.
- Ducy, Mary, and Zahid Iqbal, "Effects of FHLB Advances on Commercial Bank Loans and Profitability in the State of Texas", Bank Accounting and Finance 16 (October 2003), pp. 24-31.
- French, Dan, Zahid Iqbal, and Shekar Shetty, "Corporate Insider Transactions Around Announcements of Employee Layoffs", Journal of Financial and Economic Practice, 1 (Spring 2003), pp. 23-38.
- Iqbal, Zahid and Habibur Rahman, "Operational Actions and Reliability of the Signaling Theory of Dividends", Quarterly Journal of Business and Economics 41 (Winter/Spring 2002), pp. 13-25.
- Yorke, George, and Zahid Iqbal, "Improving Retention and Graduation Rates at Historically Black Colleges and Universities", Southwestern Business Administration Journal 2 (August 2002), pp. 96-100.
- Iqbal, Zahid, and Shekar Shetty, "Insider Trading and Stock Market Perception of Bankruptcy", Journal of Economics and Business, 54 (October 2002), pp. 525-535.
- Iqbal, Zahid, "An Investigation of Causality Between Insider Transactions and Stock Returns", Quarterly Review of Economics and Finance, 42 (2002), pp. 41-57.
- Iqbal, Zahid, "The Effects of Bankruptcy Filings on the Competitors' Earnings", International Review of Economics and Finance, 11 (2002), pp. 85-99.
- Iqbal, Zahid, and Shaikh A. Hamid, "Stock Price and Operating Performance of ESOP Firms: A Time-Series Analysis", Quarterly Journal of Business and Economics, 39 (Summer 2001), pp. 25-47.
- Iqbal, Zahid, George Yorke, and Aigbe Akhibbe, "Cost Efficiency and Employee Layoffs in the Banking Industry", Journal of Economics, 25 (1999), pp. 51-62.
- Iqbal, Zahid, Shekar Shetty, Joe Haley, and Maliyakkal Jayakumar, "Takeover Likelihood, Managerial Ownership, and Stockholders' Evaluation of Overfunded Pension Plan Termination", American Business Review, 18 (January 1999), pp. 1-6.
- Iqbal, Zahid, K.V. Ramaswamy, and Aigbe Akhibe, "The Output Efficiency of Minority-Owned Banks in the U.S.", International Review of Economics & Finance, 8 (1999), 105-114.
- Ducy, Mary, Zahid Iqbal, and, "Employee Stock Ownership Plans and Cash Flow Performance of

- Publicly-Traded Firms", American Business Review, 15 (1997), pp. 31-36.
- Iqbal, Zahid, Shekar Shetty, Joe Haley, and M. Jayakumar, "Managerial Ownership and Termination of Overfunded Pension Plans associated with Financial Weakness", Managerial Finance, 23 (1997), pp. 57-66.
- Iqbal, Zahid, and Aigbe Akhigbe, "Changes in Corporate Performance Associated with Layoffs", Journal of Financial and Strategic Decisions, 10 (Summer 1997), pp.17-26.
- Iqbal, Zahid, and Shekar Shetty, "Stock Price Reactions Around Changes in Product Prices", Managerial Finance, 22 (1996).
- Iqbal, Zahid, and Shekar Shetty, "Layoffs, Stock Price, and Financial Condition of the Firm", Journal of Applied Business Research, 11 (Spring 1995), pp. 67-72.
- Iqbal, Zahid, and Shekar Shetty, "The Impact of Merger Outcome, Bid Order, Payment Method, and Managerial Resistance on Stock Returns to Bidders in Multiple-Bidder Merger Contests", International Review of Economics and Finance, 4 (1995), pp. 57-67.
- Iqbal, Zahid, and Shekar Shetty, "Stock Price Reactions Around Product Introduction Announcements", Midwestern Journal of Business and Economics, 8 (Spring 1993), pp. 36-46.
- Iqbal, Zahid, and Shekar Shetty, "A Multivariate Analysis of Employee Layoffs", American Business Review, 12 (May 1994), pp. 15-21.
- Iqbal, Zahid, and Shekar Shetty, "Pre-Listing Pricing Efficiency and Stock Price Reaction to Listing", Journal of Financial and Strategic Decisions, 7 (Spring 1994), pp. 125-140.
- Iqbal, Zahid, and Shekar Shetty, "The Relationship Between Financial Characteristics and Bond Rating Changes in Merger Activities", Journal of Financial and Strategic Decisions, 6 (Fall 1993), pp. 23-34.
- Iqbal, Zahid, and Shekar Shetty, "Measuring the Effects of Listing and Delisting on Target Stock Returns: A Study of Listed vs. Unlisted Firms", The International Journal of Finance, 5 (Autumn 1992), pp. 362-375.
- Iqbal, Zahid, and Prakash Dheriya "A Comparison of the Market Model and Random Coefficient Model Using Mergers as an Event", Journal of Economics and Business, 43 (February 1991), pp. 87-93.
- Iqbal, Zahid, "An Examination of Stock Market Reaction in Relation to Complementary Events-A Study on New Bond Issue and Dividend Increase", American Business Review, 9 (January 1991), pp. 63-68.

Under Review

Iqbal, Zahid, "CEO Change and Hedging – Further Evidence from the Oil and Gas Industry". Atlantic Economic Journal.

Working Papers

Determinants of Progression and Graduation Rates: A Case Study.

Presentations

"Why is the Performance in Certain ETS MFTs Not Improving? The Case of an HBCU", JHJ Research Seminar Series, March, 2019.

"CEO Change and Hedging – Further Evidence from the Oil and Gas Industry", JHJ Research Seminar Series, October, 2017.

"Oil Price Shocks and Capital Expenditure and Growth in the Oil and Gas Industry: A VAR

- Analysis at the Firm Level”, JHJ Research Seminar Series, March 27, 2015.
- Iqbal, Zahid, “Hedging Determinants around the Introduction of Derivatives: An Examination of the Financial Distress”, Texas Southern University Research Week Presentation, April 3, 2014.
- Iqbal, Zahid, “CEO age, education, and introduction of hedging in the oil and gas industry”, Texas Southern University Research Week Presentation, April 2-5 2013.
- Iqbal, Zahid, “CEO Overconfidence and Hedging: The Case of Oil and Gas Companies”, Texas Southern University Research Week Presentation, April 7, 2011.
- Iqbal, Zahid, Kun Wang, and Sewon O, “Incentive Effects of New Stock Options for Executives and their Share Ownership in the Firm,” IABE Conference (2010).
- Iqbal, Zahid, “Mass Layoff and Industrial Production: An Analysis of Monthly Data in the Manufacturing Sector,” Southwestern Finance Associate, March (2010).
- Wang, Kun, Sewon O, and Zahid Iqbal, “Audit Pricing and Auditor Industry Specialization in an Emerging Market: Evidence from China”. AAA Conference (October 2008).
- Iqbal, Zahid, Kun Wang, and Sewon O, “Board Characteristics and Market Reactions to Backdating”, Eastern Finance Association, April 2008.
- Iqbal, Zahid, Kun Wang, and Sewon O, “Executive Stock Options, Risk Taking, and the Role of Managerial Ownership: Some Evidence”, Southwestern Finance Association, March 2008.
- Iqbal, Zahid, Kun Wang, and Sewon O, “Board Characteristics and Market Reactions to Backdating”. Southwestern Finance Association, March 2008.
- Wang, Kun, Sewon O, and Zahid Iqbal, “Audit Pricing and Auditor Industry Specialization in an Emerging Market: Evidence from China”, Sixth International Symposium on Empirical Accounting Research, December, 2007.
- Iqbal, Zahid, Shekar Shetty, and Kun Wang, “Further Evidence on Insider Trading and the Merits of Securities Class Actions”, Pacific Rim Conference, China (January 2007).
- Iqbal, Zahid, Kun Wang, and Chu-Sheng Tai, “Are Insider Sales Informative? Evidence Based on the Diversification Need of Executives”, Decision Science Institute (November 2006).
- “Do Executives Mislead Shareholders as Claimed in Class Action Litigation? Evidence from Insider Trading”, Eastern Finance Association (April 2005).
- “Do Executives Mislead Shareholders as Claimed in Class Action Litigation? Evidence from Insider Trading”, Southwestern Finance Association (March 2005).
- “Firm Performance and Compensation-Based Stock Trading by Corporate Executives”, Southwestern Finance Association (March 2004).
- “Effects of FHLB Advances on Commercial Bank Loans and Profitability in the State of Texas”, Southwestern Finance Association (March 2003).
- “Corporate Insider Transactions Around Announcements of Employee Layoffs,” Western Social Sciences Association meeting, Albuquerque, New Mexico, 2002.
- “Executive Share Ownership, Trading Behavior, and Corporate Control: Evidence from Management Turnover During Financial Distress”, Financial Management Association (October 2002).
- “Managerial Trading and Ownership Control of the Firm: Evidence from Adoption of Employee Stock Ownership Plan”, Financial Management Association (October 2002).
- “Managerial Trading and Ownership Control of the Firm: Evidence from Adoption of Employee Stock Ownership Plan”, Eastern Finance Association (March 2002).
- “The Information Content of Insider Transactions and Layoff Announcements”,

- Southwestern Finance Association (March 2002).
- “Insider Trading and Downsizing Activities at the Time of Financial Distress”, Financial Management Association (October 2001).
- “Insider Trading and Earnings Performance Subsequent to Dividend Changes,” Southern Finance Association meeting, Savannah, Georgia, November 2000.
- “Insider Trading and Earnings Performance Subsequent to Dividend Changes”, Financial Management Association (October 2000).
- “An Empirical Investigation of Insider Trading Around Employee Layoffs,” International Conference on Banking and Finance, Kuala Lumpur, Malaysia, August 2000.
- “Stock Price and Operating Performance of ESOP Firms: A Time-Series Analysis”, Eastern Finance Association (April 2000).
- “An Empirical Investigation of Insider Trading Around Employee Layoffs,” International NEBAA Conference, New Haven, CT, April 2000.
- "Industry Information and Stock Price Reactions to Layoffs," Proceedings of the Global Finance Conference, Istanbul, Turkey, April 1999.
- “Financial Forecasting with Neural Networks and ARCH Models: The Case of Jakarta Stock Exchange”, Midwest Finance Association (March 1999).
- "Changes in Corporate Performance Associated with Layoffs", Financial Management Association (October 1996).
- “A Re-Examination of the Effect of ESOPs on the Operating Performance of Publicly Traded Companies”, Southwestern Finance Association (March 1996).
- "An Empirical Investigation of Pension Plan Termination, Managerial Ownership, Financial Distress, and Corporate Takeovers", Southwestern Finance Association (March 1994).
- "Layoffs, Stock Price, and Earnings Performance", Financial Management Association, (October 1992).
- "Stock Market Reactions to Merger Competition", Financial Management Association (October 1991).
- "Listing Benefits and Stock Returns Associated with Listing Activity", Southwestern Finance Association (March 1991).
- "Corporate Acquisitions, Bond Rating Changes and Shareholder Wealth", Southwestern Finance Association (March 1991).
- "A Comparison of the Market Model and Random Coefficient Model Using Mergers as an Event", Midwest Business Administration Association (March 1990).
- "Funds Management for a Financial Intermediary in a Stochastic Environment", ORSA/TIMS (October 1989).
- "An Examination of Stock Market Reaction in Relation to Complementary Events-A Study on New Bond Issue and Dividend Increase”, Eastern Finance Association (April 1989).
- "On Stock Market Reaction Following Listing: Solving the Puzzle", Southwestern Finance Association (March 1989).

Refereed Proceedings

- “An Empirical Investigation of Insider Trading Around Employee Layoffs,” Proceedings of the International Conference on Banking and Finance, Kuala Lumpur, Malaysia, August 2000.
- "Industry Information and Stock Price Reactions to Layoffs," Proceedings of the Global Finance Conference, Istanbul, Turkey, April 1999.

Guest Editor

Managerial Finance, "Event Studies and Application", February/March 1996 issue.

Memberships

Financial Management Association

Southwestern Finance Association

Eastern Finance Association

Personal

Visa status: U.S. Citizen

Marital status: Married with two children

References

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