

## CURRICULUM VITAE

DR. LUCY OJODE, CPA(K)  
Professor  
Texas Southern University  
Jesse H. Jones School of Business  
Department of Business Administration  
Tel: (713) 313-4381 Fax: (713) 313-7705  
Email: Lucy.Ojode@tsu.edu

### Education

#### **Doctor of Philosophy (2000)**

Business Administration: Strategic Management (Major); International Business (Minor)  
University of Illinois at Urbana-Champaign, IL.

#### **Master of Business Administration (1989)**

Management Science (Major); Finance (Minor)  
University of Nairobi, Nairobi, Kenya.

#### **Bachelor of Commerce (1987)**

Accounting (Major)  
University of Nairobi, Nairobi, Kenya.

### **Academic Work Experience**

2015-Present: **Professor**, Texas Southern University, Texas  
2005-Present: **Graduate Faculty**, Texas Southern University, Texas  
2008-2015: **Associate Professor**, Texas Southern University, Texas  
2004-2008: **Assistant Professor**, Texas Southern University, Texas  
2000-2003: **Assistant Professor** of International Business, Indiana University, Indiana  
2003 Summer: **Visiting Professor**, United States International University, Nairobi, Kenya  
2003 Summer: **Visiting** MBA Theses Advisor, University of Nairobi, Nairobi, Kenya  
1999-2000: **Lecturer** in International Business, Indiana University, Indiana  
1996-1999: **Teaching Assistant**, University of Illinois at Urbana-Champaign, Illinois  
1989-1994: **Lecturer**, Dept. of Agric. Econ & Agribusiness, Egerton University, Kenya

### **Administrative Work Experience**

2010-Present: **Co-Founder & Director**, Adelphos BC & Resource Center, Houston, TX  
2018- 2020: **Interim Dept. Chair**, Business Admin., Texas Southern University, Texas

### **Other Work Experience**

1991-1993: **CPA Examiner**, Kenya Accountants & Secretaries National Exam Board  
1992-1992: **Executive Trainer**, USAID\Egerton University Agric. Management Project  
**Consultant**, Consortium for International Development (CID)\USAID  
1987-1987: **Audit Assistant**, Pannel-Bellhouse-Mwangi, CPA(K)

## Professional Training/Certification

Certified Public Accountant-Kenya, Institute of Certified Public Accountants of Kenya, Kenya

## Research Interests

Business Strategy, Alliances, Global Business, Multinational Enterprises, Emerging Markets

## Refereed Publications

- **Ojode L.**, Wolde M. & Claiborne J. (2021): "Impacts of the Covid-19 Pandemic on Business Education: Case for the AACSB's Agility Standard," Southwestern Business Administration Jnl, Vol. 19(1/7). <https://digitalscholarship.tsu.edu/sbaj/vol19/iss1/7>
- **Ojode L.**, Woldie M. & Olaly W. (2017): "Developing Managerial Expertise: Experiential Learning of Professional Skills" Southwestern Business Administration Jnl, Vol. 16(1), Pg. 1-12. <https://digitalscholarship.tsu.edu/sbaj/vol16/iss1/3/>
- Desai M. & **Ojode L.** (2017): "Implications of social media use on instruction and student learning: An exploratory study. Southwestern Business Administration Jnl, Vol. 16(1), Pg. 1-11. <https://digitalscholarship.tsu.edu/sbaj/vol16/iss1/2/>
- Desai M., Desai K., & **Ojode L.** (2015): "Supply Chain Risk Management Framework: A Fishbone Analysis Approach" SAM Advanced Management Jnl, Vol. 80(3), Summer, Pg. 34-56. <https://samnational.org/wp-content/uploads/2013/05/Summer-2015.pdf>
- **Ojode L.** (2015) Integrated Experiential Learning: Africa and the United States. In: Taras V., Gonzalez-Perez M.A. (eds) The Palgrave Handbook of Experiential Learning in International Business. Palgrave Macmillan, London. [https://link.springer.com/chapter/10.1057/9781137467720\\_5](https://link.springer.com/chapter/10.1057/9781137467720_5)
- **Ojode L.** (2015) Top-Bottom of the Pyramid Collaborative Engagement. In: Taras V., Gonzalez-Perez M.A. (eds) The Palgrave Handbook of Experiential Learning in International Business. Palgrave Macmillan, London. [https://link.springer.com/chapter/10.1057/9781137467720\\_45](https://link.springer.com/chapter/10.1057/9781137467720_45)
- Oke, A., Walumbwa F., Yan T., Idiagbon-Oke, & **Ojode L.** (2014): "Linking socio-economic factors with technology adoption in three emerging economies of Sub-Saharan Africa." Journal of Manufacturing Technology Management, Vol. 25 (1), Pg 49-68. <https://www.emerald.com/insight/content/doi/10.1108/JMTM-02-2012-0013/full/html>
- Ofori-Brobbe K., **Ojode L.**, & Woldu H.G. (2011): "Cutting the umbilical cord: The changing determinants and patterns of Sub-Saharan African trade." Journal of International Management Studies, Vol. 6 (1), Pg 129-138. <http://www.jimsjournal.org/18%20%20Kwadwo%20Ofori-Brobbe.pdf>
- Ofori-Brobbe K., **Ojode L.**, & Woldie M. (2010): "Achieving goal congruence between the objectives of multinational enterprises (MNEs) and developing countries (DCs)." Journal of International Management Studies, Vol. 5 (1), Pg 138-146. <http://www.jimsjournal.org/17%20Kwadwo%20Ofori-Brobbe.pdf>
- Ofori-Brobbe K. & **Ojode L.** (2009): "The effect of governance quality on foreign direct investment flows into Sub-Saharan Africa." Journal of International Management Studies, Vol. 4 (2), Pg 222-230. <http://www.jimsjournal.org/27%20Kwadwo%20Ofori-Brobbe.pdf>
- Ofori-Brobbe K., **Ojode, L.** & Desai M. (2008): "An inter-temporal comparison of the determinants of non-extractive US direct foreign investment in Sub-Saharan Africa."

Journal of Global Business Management, Vol. 4 (2), Pg 14-23.

<http://www.jgbm.org/page/3%20Kwadwo%20Ofori-Brobbey.pdf>

- **Ojode, L.** (2006b): "Leveraging technological capabilities across polarized cultures: Shanghai Delco Electronics Limited." *Asian Case Research Journal*, Vol. 10 (1), Pg 27-54. <https://www.worldscientific.com/doi/abs/10.1142/S0218927506000715>
  - **Ojode, L.** (2006a): "Tobacco business and regulation in the developing markets: The case of British American Tobacco (BAT) in East Africa." *Journal of African Business* Vol.7 (1/2), Pg 31-56. [https://www.tandfonline.com/doi/abs/10.1300/J156v07n01\\_03](https://www.tandfonline.com/doi/abs/10.1300/J156v07n01_03)
  - **Ojode, L.** (2004): "The impact of horizontal strategic alliances on the U.S. steel industry" *Journal of Business Strategies*, Vol. 21 (2), Pg 149-178. <https://digital.library.shsu.edu/digital/collection/p263501coll9/id/46/rec/42>
  - Walumbwa F., Wu C., & **Ojode L.** (2004): "Gender and instructional outcomes: The mediating role of leadership style" *Journal of Mgmt. Devpt.*, Vol. 23 (2), Pg 124-140. <https://www.emerald.com/insight/content/doi/10.1108/02621710410517229/full/html>
  - Desai M., Desai K., & **Ojode L.** (2004): "A global information technology model: Business applications in developing economies case studies" *Information Management and Computer Security*, Vol. 12 (5), Pg 401-410. <https://www.emerald.com/insight/content/doi/10.1108/09685220410563388/full/html>
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### Non-Refereed Publications

- **Ojode, L.** (2011): "Alliancing for Inner City Survivor and Millennial Generations." Adelphos Bible Church & Resource Center.
- **Ojode, L.** (2007b): "Faces of bus. ethics and intern'l tobacco regulation," a video case.
- **Ojode, L.** (2007a): "Nurturing a stakeholder oriented strategic planning culture" in *Strategic Planning for Global Competitiveness Symposium*, Claiborne C.B. (Ed), Jesse H. Jones School of Business, July 30-August 7, Working Papers, Pg 6-11.
- **Ojode, L.** (1992): *Entrepreneurship workbook for the Center for Women Studies and Gender Analysis at Egerton University, Kenya.*

### Presentations

- **Ojode L.** (2021): "Transitioning to Fall 2021 Normal: Considerations for Faculty and Students" Faculty Online Summit, Houston, TX, August 17, 2021.
- **Ojode L.** (2021): "Entrepreneurial opportunity mapping for emerging markets of Africa" UNDP-HBCU Summer 2021 Program, Houston, TX, July 22, 2021.
- **Ojode L.** (2020): "*Midst and Mix: African immigrants in the 21<sup>st</sup> Century America.*" Awareness, Kenya Christian Fellowship in America, Virtual, Jun 16, <http://kcfatriangle.org>
- **Ojode L., Olagundoye, E., Allagoa-Warren, A., & Omoge, A.** (2019): "SAP® Application in Business Curriculum" 27<sup>th</sup> Southwestern Business Administration Teaching Conference (SWBATC), <http://www.tsu.edu/academics/colleges-and-schools/jesse-h-jones-school-of-business/news-and-events/events/swbatc/conference-details.html>
- **Ojode L.** (2019): "SACCO: A Business Resource" Kenya North America Diaspora SACCO Conference, Katy, TX, August 17.
- **Ojode L.** (2018): "An Association to Advance Collegiate Schools of Business Engagement Innovation Impact Paradigmatic View of Ethics, Data Science, Social Media and

Managerial Education" 26<sup>th</sup> SWBATC, <http://www.tsu.edu/academics/colleges-and-schools/jesse-h-jones-school-of-business/pdf/swbatc2018program.pdf>

- Hansen, D. & **Ojode L.** (2018): "Appeals to ethics to stop Cheating" 26<sup>th</sup> SWBATC, <http://www.tsu.edu/academics/colleges-and-schools/jesse-h-jones-school-of-business/pdf/swbatc2018abstracts.pdf>
- **Ojode L.** & Woldie M. (2017): "Judgment in Business Decisions: Case of Humans and Artificial Intelligence (AI)" 25<sup>th</sup> SWBATC, <http://www.tsu.edu/academics/colleges-and-schools/jesse-h-jones-school-of-business/pdf/swbatc2017abstracts.pdf>
- Desai M. & **Ojode L.** (2017): "Implications of social media use on instructions and student learning: An exploratory study. JHJ Sch. of Bus Research Seminar, Houston, TX, Feb, 22.
- **Ojode L.** (2017): "Developing Leadership and Managerial Expertise in Emerging Markets: Experiential Learning of Professional Skills." Masinde Muliro University of Science & Technology Seminar, Kakamega, Kenya, Jan, 16.
- Desai M. & **Ojode L.** (2016): "Implications of social media use on instructions and student learning: An exploratory study". 24<sup>th</sup> SWBATC, Houston, TX. <http://digitalscholarship.tsu.edu/swbatc/2016/Friday/>
- **Ojode L.** & Woldie M. (2016): "Millennial students learn decision making experientially" 24<sup>th</sup> SWBATC, Houston, TX. <http://digitalscholarship.tsu.edu/swbatc/2016/Friday/>
- Desai M. & **Ojode L.** (2015): "Supply Chain Risk Management Framework: A Fishbone Analysis Approach" School of Business Research Seminar, Houston, TX, Oct. 21.
- **Ojode, L.**, Woldie, M., & Olaly, W. (2015): "Developing Leadership and Managerial Expertise in Africa: Teaching Business Decision Making Using Experiential Learning," 4<sup>th</sup> Intern'l Conf. on HRM & MGMT of Organizations in Africa, Nairobi, Kenya. Aug. 26-28.
- Desai M., Desai K., & **Ojode L.** (2015): "Supply Chain Risk Management Framework: A Fishbone Analysis Approach" Society for Advancement of Management International Conference Proceedings. <https://samnational.org/conference/past-conferences/>
- **Ojode L.** & Woldie M. (2014): "Teaching Undergraduates Business Decision Making: Theory-Practice Hybridization" 22<sup>nd</sup> SWBATC, Houston, TX, October 30. <http://www.tsu.edu/academics/colleges-and-schools/jesse-h-jones-school-of-business/pdf/conference-abstracta.pdf>
- Buchan, N.R, Rolf, R.J., **Ojode, L.** & Orinda, M. (2014). "Untangling the Influence of Globalization and Ethnic Fractionalization on National Cooperation" Academy of International Business Conference, Vancouver, Canada. June 25. <https://www.aib.world/wp-content/uploads/2019/04/Proceedings-2014-Vancouver.pdf>
- **Ojode, L.** (2013) "Integrated Experiential Learning in a Global Environment," The X-Culture interactive poster session, 3<sup>rd</sup> Annual Intern'l Creative Learning for Innovation (CAL4INO) Conference, London, UK. Dec., 29.
- **Ojode L.** (2013): "Integrated experiential learning in a global environment" 21<sup>st</sup> SWBATC, Houston, TX. <http://www.tsu.edu/academics/colleges-and-schools/jesse-h-jones-school-of-business/pdf/conference-abstracts-2013.pdf>
- **Ojode, L.** (2013): "New old Frontier: Opportunities for America's Small and Medium-Sized Enterprises (SMEs) in Africa" Creating a Collaborative Research Culture, Texas Southern University Research Week, April, Houston, TX.
- Woldie M., Ofori-Brobbe K., York G. & **Ojode L.** (2012): "The joys and scholarship of education: Has online teaching helped improve students' classroom performance?" 20<sup>th</sup> SWBATC, Houston, TX.

- **Ojode L.**, Sun H., & Caussin M. (2012): "Incorporating foreign languages in the business curriculum: Peer learning among foreign languages and business students," 20<sup>th</sup> SWBATC, Houston, TX.
- **Ojode L.**, Ofori-Brobbe K. & Desai M. (2010): "Connecting with students: Practicing executive skills" 18<sup>th</sup> SWBATC, Houston, TX.
- **Ojode, L.** (2009): "Principles & Practices of Mgmt," Edited MBA candidates' original papers: *A view of some corporate practices in America*, 17<sup>th</sup> SWBATC, Houston, TX.
- **Ojode, L.** (2009): "Strategic planning for global competitiveness" Seminar, 4<sup>th</sup> JHJ Global Commerce & Mickey Leland Centers Symposium, Houston, TX.
- **Ojode, L.** (2007): "Strategic planning for global competitiveness" Seminar, 1<sup>st</sup> JHJ Global Commerce & Mickey Leland Centers Symposium, Houston, TX.
- Ofori-Brobbe K. & **Ojode L.** (2007): "Global Challenges: Governance and Foreign Direct Investment in Africa and South America" Society for Advancement of Mgmt (SAM) Conference Proceedings.
- **Ojode L.** & Ofori-Brobbe K. (2006): "Governance and Foreign Direct Investment in Sub-Saharan Africa," International Academy of African Bus & Devpt (IAABD) Conference Proceedings, Vol. VII, Pg 167-172.
- Ofori-Brobbe K. & **Ojode, L.** (2006): "Do the Old Axioms Still Hold? Re-examining the Role of Fiscal Policies in FDI Flows" SAM Conference Proceedings, Pg 687-704.
- **Ojode, L.** (2006): "Making executives of undergraduates: Using textbook and computer simulation to teach real-time executive decision making" SWBATC, Houston, TX.
- **Ojode L.** & Ogara E. (2005): "World Health Organization's Framework Convention on Tobacco Control (FCTC) Readiness: The Health and Business of Kenyan Tobacco Farmers and Leaf Suppliers," IAABD Conf. Proceedings, VI (1), Pg 478-486.
- **Ojode, L.** (2003): "Murky foreign direct investment environment: The case of British American Tobacco (BAT) in East Africa" Intern'l Academy of African Bus. & Devpt, London, UK.
- **Ojode, L.** (2002): "Karpart Inc. goes to Mexico" Annual Midwest Academy of Management case colloquium, Indianapolis, IN.
- **Ojode, L.** (2001): "International Business" seminar to entrepreneurs at the first North Central Indiana Technology and Entrepreneurship conference, Kokomo, IN.
- **Ojode, L.** (2000): "Gender stereotype and instructors' leadership behavior: Transformational and transactional leadership." Midwest Academy of Mgmt Conf., Chicago, IL.
- **Ojode L.** (1999): "Eyeing the bottom-line: Value-creative alignment of resource characteristics to alliance governance." Midwest Academy of Mgmt Conf., Lincoln, NE.
- **Ojode L.** & Walumbwa F. (1999): "Developing human capital for the evolving work environment: Transactional and transformational leadership within instructional setting." Midwest Academy of Mgmt Annual Conference, Lincoln, NE.
- Walumbwa F. & **Ojode L.** (1999): "Millennial challenges in educational management and leadership: Female and male students' perception of professorial leadership styles." In B. Hindrichs and K. Klenke (Eds.), Association of Management/International Association of Mgmt Proceedings. Vol.17 (1), Pg 291-298. Chasapeake, VI: Maxilian Press Publishers.
- **Ojode, L.** (1998): "Organizational restructuring, capabilities, and strategic alliances: Who gains?" Midwest Academy of Mgmt. Annual Conference, Kansas City, MO.

- **Ojode, L.** (1997): “A resource-based view of organizational reconfiguration: Building and leveraging competencies through strategic alliances” Univ. of IL Seminar, Champaign, IL.

### Professional Development

- **Fall 2021. Panelist**, *Transition to ‘Normal’ Curricular Delivery*, TSU Faculty Online Summit, Houston, TX.
- **Sum 2021.** Advanced *Student Engagement* workshop, Strategic Education Inc., TX.
- **Sum 2019.** *Ivey Publishing Case* workshop, Houston, TX.
- **Spring 2019. Panelist**, *Addressing the Teaching and Learning Challenges in an Online Environment*, TSU Online Learning Summit, Houston, TX.
- **Jan. 2019.** *Designing SAP Next-Gen Curriculum*, SAP® workshop, Huntsville, TX.
- **Fall 2015. Panelist**, TSU *Online Teaching Certification* workshop, Houston, TX.
- **Spring 2014.** TSU TLEC’s workshop, *GradesFirst* Training, Houston, TX.
- **Summer 2013.** Dev. *Study Abroad* program for American students in Tanzania.
- **Spring 2013.** *Student Success* Training, Pacific Crest, [www.pcrest.com](http://www.pcrest.com).
- **Spring 2012.** Completed TSU TLEC’s workshops: Assessment of Student Learning Outcomes, and Hands on Learning with Assessment of Student Outcomes, Houston, TX.
- **Spring 2011.** *Student Engagement in Online Classroom*, Blackboard Innovative Teaching Series workshop, TX
- **Sum 2010.** Faculty Development in International Business (FDIB) program in South Africa, Kenya, and Tanzania.
- **Sum 2007.** FDIB-Historically Black Colleges and Universities (HBCU) Business and International Education (BIE) symposium, University of Memphis CIBER, Memphis, TN.
- **Sum 2007.** Completed Globalization Seminars and Teaching International Business (IB) workshops, Memphis, TN.
- **Sum 2003.** Faculty Grant-in-Aid and Indiana U CIBER funded field research in Kenya.
- **Spring 2003.** *Teaching about Africa in the New Millennium*, Consortium for International Programs (ICIP), Bloomington, IN.
- **Sum 2002.** Developed show-case online courses, Indiana Univ. *Center for Teaching Excellence (CTE) Tech Camp* workshops, Kokomo, IN.
- **Spring 2002.** Internationalizing Business Curricula workshops in Austin, TX.
- **Fall 2001.** Successfully completed the LERN Institute’s Online Teaching Course.
- **Sum 2001.** Indiana Univ. CTE Tech Camp workshops, *Oncourse* online learning.
- **Spring 2001.** Global E-Business: Getting IT done pedagogy workshop in Indianapolis, IN.
- **Sept. 1991.** Agency for International Dev., *Concepts, Tools...* workshop, Nairobi, Kenya

### Selected University & Community Service

- TSU Internationalization Program, JHJ Sch. of Bus Curriculum & Grievance, BADM Dept. AOL & Curriculum Committees
- **Reviewer & Faculty Evaluator**, Sch. of Econ at Bahauddin Zakariya Univ., Multan, PK.
- **External Faculty Reviewer**, American University of Madaba in Jordan.
- TSU-EMBA China *Global Immersion Faculty Advisor and Mentor* (2015, 2019): <https://www.youtube.com/watch?v=rt4wPBvI9nw>
- **Supervisor & Mentor** to visiting scholar-- JiangXi Normal University, China.
- **Co-founder & Director**, Adelphos, faith-based cross-cultural non-profit org, Houston, TX.

### **Professional Membership & Service**

- Academy of International Business, <http://www.aib.world>
- Academy of Management, <http://www.aom.org>
- Institute of Certified Public Accountants of Kenya, <http://www.icpak.com>
- Review of Economics & Development Studies, **Advisory Board**, <http://reads.spcrd.org/website/page/advisory-board-7>
- Society for Advancement of Management, <https://samnational.org>