

RICHARD PITRE, Ph.D., CPA

Richard Pitre is a Distinguished Professor of Accounting in the Jesse H. Jones School of Business with 49 years of teaching experience, and 36 years of experience as a Small Business CPA Practitioner. Richard Pitre served as a University Administrator at Texas Southern University, serving as Associate Provost for Academic Affairs for seven years and as Dean of The Graduate School, Director of the Honors Program and Director of the eLearning Program for five years. During this time, he formally instituted the on-line educational program at the university. Pitre served as one of the authorized providers of the required Ethics Course for Texas Certified Public Accountants for over twelve years. In that role, he was highly regarded by practicing CPAs. Comment: "You were among the first in Texas to champion the teaching of ethical reasoning and ethical decision-making in the world of business, and many Texas licensees have heard your message and taken your words to heart in their everyday practice of accountancy." "Pitre is the author of a Financial Accounting Textbook. His research is multi-discipline with peer-reviewed journal articles in ethics, accounting and fraud, accounting cloud computing, financial accounting, auditing, information systems, health care, and management. His research covers such topics as Ethics Training, Ethical Leadership, Ethics of Privacy, Fraud, Curriculum Development, Environmental Cost Liability, Managed Care, Deferred Taxes, Hospital Effectiveness and MIS, The Small CPA Practitioner and Information System Liability, and Organizational Behavior and Citizenship. Pitre served as Chair of the Department of Accounting for seven years. As chair, he was responsible for Big Five accounting programs such as Audit Technique for senior accounting students, Accounting Issues Forum, Faculty Internships and others. During that time, the accounting alumni was reorganized, and a scholarship fund was established. Pitre also served as Faculty Advisor to Beta Alpha Psi, Beta Gamma Sigma, and the student chapter of The National Association of Black Accountants. He served as conference chair of the Southwestern Business Administration Teaching Conference sponsored by the Jesse H. Jones School of Business for several years. Professionally he is a member of the Texas Society of CPAs and The Houston CPA Society. He is a former member of the Board of Directors of The Texas Society of Certified Public Accountants and a trustee of the Education Foundation of the Texas Society of Certified Public Accountants. He is also a former member of the Medical Ethics Board of MD Anderson Cancer Center. Additionally, he has served on several committees for those organizations. He also served as the program chair for the AICPA Summer Faculty Seminar for three years and Regional Vice President of the American Accounting Association's Accounting Programs Leadership Group.

Education:

Ph.D., Accounting, University of Houston, 1978

M.B.A., Clark Atlanta University, 1972

B.S., Accounting, Southern University, 1968

Certified Public Accountant

Academic and Administrative Experiences:

2001-Present Distinguished Professor of Accounting, JHJ School of Business

2002-2008 Associate Provost for Academic Affairs

1991-2001 Professor of Accounting, JHJ School of Business

1975-1979 Associate Professor of Accounting, JHJ SCHOOL OF Business

Primary Teaching Responsibilities:

Financial Accounting, Accounting Ethics, and Oil and Gas Accounting

Award/Honor Received:

1. The Texas Society of CPAs Outstanding Accounting Educator Award for the Medium College/University Category.
Description: This prestigious award recognizes Texas accounting educators who demonstrate excellence in teaching and have distinguished themselves through active service to the accounting profession.
2. Thomas F. Freeman Honors College Texas Southern University
Description: Award of Excellence
Date of Receipt: 2019
3. National Association of Black Accountants
Description: Lifetime Achievement Award
Date of Receipt: 2018
4. Blue Triangle Community Center
Description: Living Legend
Date of Receipt: 2017
5. Legends of Accounting Education Houston TSCPA Foundation
Description: Changing Lives One Student At A Time
Date of Receipt: April 23, 2016
6. Houston CPA Society Significant Contribution
Description: Significant Contribution by a Member in Education
Date of Receipt: 2011

Peer-reviewed Publications:

- 1. Pitre, Richard and Claiborne, Claudius (2021) "Corporate Ethical Training: An Answer to White-Collar Crimes," The Journal of Values-Based Leadership: Vol. 14 : Iss. 2 , Article 11.
Available at: <http://dx.doi.org/10.22543/0733.142.1362>
Available at: <https://scholar.valpo.edu/jvbl/vol14/iss2/11>**
- 2. Joseph Boyd & Richard Pitre (2019) Creating Relevance in Managerial Accounting, Journal of Education for Business, DOI: 10.1080/08832323.2019.1646699**
- 3. Pitre, Richard, "Ethics and the Brain," Today's CPA, pp. 23-26, May/June 2019.**
- 4. Sherif, Karma, Richard Pitre, and Mariatu, "Why do information systems controls fail to prevent unethical behavior?" Vine: Journal of Information Knowledge Management Systems, Vol. 46 No. 2, pp. 251-266, February 2016.**
- 5. Pitre, Richard, Carlton Perkins, and Fannie Malone, "Confidentially in the Cloud," Today's CPA, pp. 20-24, November/December 2013.**
- 6. Pitre, Richard and Carlton Perkins, "The MIS of Accounting Information System," International Journal of Accounting Information Science and Leadership, Vol. 6, Issue 16, 1-8, Spring 2013.**
- 7. Pitre, Richard, "Leadership Liability," Leadership Excellence Magazine, Vol. 29, No. 6, pp 15-16, June 2012.**
- 8. Pitre, Richard and Fannie Malone, "The Ethics of Health Care Privacy," International Journal of Social Health Information Management, Vol. 4, Issue 6, Spring 2011, pp. 18-28.**
- 9. Desai, Mayur S. and Richard Pitre, "Developing a Curriculum for On-Line International Business Degree: An Integrated Approach Using Systems and ERP Concepts," Education, Vol. 130, pp. 184-194, Winter 2009.**
- 10. Malone, Fannie L. and Richard Pitre, The Health South "Family," Handbook of Frauds, Scams, and Swindles, Chapter 25, pp. 285-295, 2009.**
- 11. Williams, Steve, Richard Pitre and Mohamed Zainuba, "Justice and Organizational Citizenship Behavior Intentions: Fair Rewards Versus**

Fair Treatment,” Journal of Social Psychology, Vol. 142, Number 1 pp. 33-44, February 2002.

- 12. Williams, Steve Richard Pitre and Mohamed Zainuba, “Does Mood Influence Organizational Citizenship Behavior Intentions? An Experimental Manipulation of Affective State,” Research and Practice in Human Resource Management, Vol. 8, No. 2 pp. 49-59, 2000.**
- 13. Pitre, Richard, “Year 2000 and the Small CPA Practitioner,” Today’s CPA, pp. 35-41, May/June 1999.**
- 14. Pitre, Richard, “A Physician’s Perspective: Analyzing Cost in a Capitation Environment,” Forum, Houston Chapter of the Texas Society of Certified Public Accountants, 1997.**
- 15. Pitre, Richard, “Environmental Cost Liability and the Auditor,” National Public Accountant, National Society of Public Accountants, April 1993.**
- 16. Pitre, Merline and Richard Pitre, “Seven Days a Week: Black Workers of Houston” The Griot Conference on Afro American Studies, Inc.: University of Southwestern Louisiana Press, Summer 1986.**
- 17. Pitre, Richard, Fannie Malone and Marvin Tummins, “To Defer or Not to Defer Taxes?” National Public Accountants, National Society of Public Accountants, September 1985.**
- 18. Tummins, Marvin and Richard Pitre, “Market Dynamics and Discounted Cash Flow Models.” Proceedings of the Southwest Regional Meeting, American Accounting Association, March 1985.**
- 19. Pitre, Richard, “MIS Vs. Quality Health Care,” Journal of Medical Systems, Plenum Publishing Corporation, December 1984.**
- 20. Pitre, Richard, MIS and Effective Hospital Management,” Southern Hospitals, Billian Publishing Company, March/April 1984.**
- 21. Pitre, Richard, “The Development of A Hospital MIS Profile,” Management Accounting. National Association of Accountants, April 1980.**
- 22. Pitre, Richard, “Correlation of Selected MIS Characteristics and Hospital Efficiency and Effectiveness,” Proceedings of the Southwestern Decision Science Conference, March 1976**
- 23. Pitre, Richard, “Minority Relations in Public Accounting.” Proceedings of the Southwest Regional Meeting, American Accounting Association, April 1975.**

Books and Chapters in Books

1. Richard Pitre, "Financial Accounting: A Business Cycle Approach, 4th edition, United States: Thompson Learning, 2000.

Instructional Materials

2. Richard Pitre, Student Resource Manual for Financial Accounting: A Business Cycle Approach, Houston: Thompson Learning, 2000.
3. Fannie Malone and Richard Pitre, Your Company, Inc., An Accounting Practice Set, Thompson Learning, 2000
4. Pitre, Richard and Barbara Adams, A Practice Set—Tex-So. Co., Houston: Dame Publications, 1981. (Revised 1992.)
5. Waller, Thomas and Richard Pitre, A Computerized Practice Problem in Financial Accounting, Dame Publications, 1985.

Presentations and Proceedings

1. Pitre, Richard, "Social Security as an Entitlement," Intellectbase International Consortium Academic Conference, 2013.
2. Pitre, Richard, "ERP and the Accounting Curriculum," Southwestern Business Administration Teaching Conference, 2012.
3. Richard Pitre, "CPAs & Ethical Choices," Southwestern Business Administration Teaching Conference, 2010.
4. Richard Pitre, "A New Approach to Teaching Financial Accounting: Discovery and Mastery," Southwestern Business Administration Teaching Conference, 2009.
5. Richard Pitre, "It is More than Just the Packaging" Southwestern Business Administration Teaching Conference, 2008.
6. Richard Pitre, "Inventory and Earnings Management/Income Smoothing," Southwestern Business Administration Teaching Conference, 2007.
7. Richard Pitre, "Techniques for Effective Teaching of Accounting," Southwestern Business Administration Teaching Conference, 1999.
8. Richard Pitre, The Trial Balance Approach to Teaching Financial Statement Analysis," Southwestern Business Administration Teaching Conference, 1998.
9. Richard Pitre, "Technical Matters of Empowerment," panel presentation, Southern Conference on African American Studies, 1997.
10. Richard Pitre and C. Coleman, "Teaching Time Value of Money: A Multi-learner Interactive Approach," Southwestern Business Administration Teaching Conference, 1997.
11. Richard Pitre, "Using Annual Reports to Reinforce Financial Accounting Concepts," Southwestern Business Administration Teaching Conference, 1997.
12. Richard Pitre, "A Conceptual Approach to Teaching the First Course in Financial Accounting," Fourth Annual Southwestern Business Administration Teaching Conference, 1996.

13. Richard Pitre, "The Liberal Arts Accountant: The Road to 150," Urban Business Association Annual Conference, April 1993.
14. Richard Pitre, "Environmental Cost Liability and the Auditor," Urban Business Association Annual Conference, April 1992.

Other Presentations

1. "Technical Matters of Empowerment," Southern Conference on African American Studies, 1997.
2. "Managing the Education Effort—The Challenge for the Black College," Southern Conference on African American Studies, 1995.
3. Jesse H. Jones School of Business Action Research Seminar, Working Paper – "The Liberal Arts Accountant," March 25, 1992.
4. Southern Conference on Afro-American Studies, Inc., February 23, 1991. Discussant - "Who Are We."
5. Urban Business Association, Annual Conference, April 25, 1992. Presentation – "Environmental Cost Liability and the Auditor."
6. Southwest Regional Meeting, American Accounting Association, March 1985. Presentation – "Market Dynamics and Discounted Cash Flow Models."
7. Southwestern Decision Science Conference, American Institute for Decision Sciences, March 1976. Presentation – "Correlation of Selected MIS Characteristics and Hospital Efficiency and Effectiveness."
8. Southwest Regional Meeting, American Accounting Association, April 1975. Presentation – "Minority Experience – A View Point."

Service to Profession

1. Southwest Regional Meeting, American Accounting Association, March 1986. Discussant – "The Upward Bias of Studies on Excessive Returns from Joint Ventures."
2. Southwest Regional Meeting, American Accounting Association, March 1984. Reviewer – "The Rule of Decision Support Systems in Accounting Education."
3. Southern Finance Association, Annual Meeting, November 1979. Discussant – "An Empirical Analysis of the Link between Capital Investment and Operating Cost in the Hospital Sector."
4. Southwest Regional Meeting, American Accounting Association, March 1979. Discussant – "An Empirical Test of Alternative Hospital Classification Criteria."
5. Southwest Regional Meeting, American Accounting Association, March 1979. Discussant – "A Comparison of Two Methods of Hospital Funding."
6. Southern Economic Association, 49th Annual Conference, November 1979. Discussant – "Financial Planning For Non-Profit Organizations."
7. National Association of Accountants, Houston Chapter, Monthly Meeting, October 2012-2014 May 1978. Panel Member – "What Type of Accountant Do

You Need?” – Views Representing Members of Industry, Public Accounting and Education.

University and Community Service:

1. Developed and presented courses on Ethics for the Texas CPAs, The Texas State Board of Public Accountancy
2. Developed eLearning at Texas Southern University
3. Introduced wireless connectivity to the Texas Southern University Campus
4. Reorganized and directed the Honors Program at Texas Southern University
5. Reorganized and served as Dean of the Graduate School at Texas Southern University
6. Chaired the Annual Southwestern Business Administration Teaching Conference, 1996 and 1997
7. Developed and presented Seminars on Federal Tax Law Changes and Retirement Planning, Department of Accounting, Texas Southern University
8. Developed and presented programs on Analyzing Cost in a Managed Care Environment, Houston Chapter of the Texas Society of Certified Public Accountants
9. Organized Accounting and Auditing Seminars for senior Accounting Students at Texas Southern University