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Education and Certification

Ph.D.: Management Information Systems
Minor Fields: Managerial Economics and Production Operations Management
University of Mississippi, 1996
Dissertation Title: Distributed Electronic Meetings – Comparison and Evaluation of Performance and Satisfaction between Virtual and Real Groups

M.A. Economics: University of Mississippi, 1991

M.B.A.: University of Mississippi, 1989

B.Com. Honors: University of Calcutta, Calcutta, India, 1986

Academic and Administrative Experience

2015-Present	Associate Dean The Graduate School, Texas Southern University
2013-2015	Department Chair, Department of Business Administration Jesse H. Jones School of Business, Texas Southern University
2010-2015	Director of Graduate Programs Jesse H. Jones School of Business, Texas Southern University
2008-Present	Professor, Jesse H. Jones School of Business, Texas Southern University
2005-2008	Associate Professor, Jesse H. Jones School of Business, Texas Southern University
2001- 2005	Associate Professor, The J. Whitney Bunting School of Business Georgia College & State University
1996-2001	Assistant Professor, The J. Whitney Bunting School of Business Georgia College & State University
1989-1996	Teaching & Research Assistant, School of Business Administration University of Mississippi

Selected Research

Referred Publications:

- “Using a Multilingual Chatbot for Foreign Language Practice”, with M. Aiken and M. Park, Issues in Information Systems, Vol. 21, No. 2, 2020, pp. 85-92.
- “A Comparison of Free Online Machine Language Translators”, with M. Aiken, Journal of Management Science and Business Intelligence, Vol. 5, No. 1, 2020, pp. 26-31.
- “An Evaluation of Three Online Chatbots”, with J. Posey and M. Aiken, Southwestern Business Administration Journal, Vol. 18, No. 1, 2019, Article 3.

- “An Evaluation of a Multilingual Chatbot”, with J. Posey and M. Aiken, *Issues in Information Systems*, Vol. 20, No. 1, 2019, pp. 134-143.
- “Chatbots for Multilingual Conversations”, with M. Aiken and M. Park, *Journal of Management Science and Business Intelligence*, Vol. 4, No. 1, 2019, pp. 19-24.
- “Evaluating the Knowledge of Conversational Agents”, with M. Park and M. Aiken, *Southwestern Business Administration Journal*, Vol. 17, No. 1, 2018, Article 3.
- “Usefulness and Usability of Mobile Devices in Chinese-English Electronic Meetings”, with M. Aiken, J. Wang, and, L. Gu, *Issues in Information Systems*, Vol. 16, No. 2, 2015, pp. 217-225.
- “A Study of Factors Influencing Machine Translation Comprehension”, with M. Aiken and M. Park, *Quarterly Review of Business Disciplines*, Vol. 2, No. 2, August 2015, pp. 121-132.

Presentations and Proceedings:

- “Grad Student Career Trajectory - Balancing Graduate Education and the Development of a Career Trajectory”, Invited Presentation, Association of Texas Graduate Schools (ATGS) Conference, September 2019, University of North Texas, Denton, Texas.
- "How to Engage, Motivate and Educate Gen Y and Gen Z College Students", with M. Desai, 50th Annual Meeting of the Southwest Decision Sciences Institute (SWDSI), Houston, TX, March 2019.
- "Generations Y & Z: Employers are Adapting – Is Higher Education Doing the Same?", with M. Desai, 58th Annual International Conference of the International Association for Computer Information Systems (IACIS), Houston, TX, October 2018.
- “Gen Y and Gen Z College Students”, 29th Annual Conference of the International Information Management Association (IIMA), Houston, TX, October 2018.
- “Generations Y and Z: Are Educators and Institutions of Higher Education Staying Relevant to Attract and Educate Them?”, 25th Annual Southwestern Business Administration Teaching Conference (SWBATC), Houston, TX, October 2017.
- “Educating College Bound Millennials: Leveraging Technology to Engage and Educate Students”, Southeast Decision Sciences Institute (SEDSI) Conference - 47th Annual Meeting, Charleston, SC, February 2017.
- “A Study of Factors Influencing Machine Translation Comprehension”, with M. Aiken and M. Park, Twenty-Seventh Annual Conference of the International Academy of Business Disciplines (IABD), Orlando, FL, March 2015.