



## Shaundra Webb, Ph.D., MPhil, MSc

*Adjunct Professor, Entertainment & Recording Industry Management*

Dr. Shaundra Webb is a native Houstonian who grew up in Hiram Clarke later moving to Missouri City. She holds six degrees that includes holding a Bachelor's degree in Business Administration & Bachelor's degree in Finance from Houston Baptist University, an Associate degree in Fashion Merchandising from Houston Community College, Master of Philosophy in Management, Master of Science in Organizational Leadership from Walden University and completed her Ph.D. in Management (Organizational Strategy) from Walden University, as well.

She teaches various courses in the Entertainment Recording Industry Management program including, but not limited to:

- Ethnic Entertainment
- Branding & Merchandising
- Artist Management.

Dr. Webb has a professional career of 25+ years in Corporate Finance but soon found out that although she loved numbers and business, she had an entrepreneurial spirit inside through owning several businesses including Business Consulting, Image Styling, and Eyewear Company. Her background in branding, styling, and social media led her into working in the entertainment industry with artists and management companies including styling collections for New York Fashion Week, Brooklyn Fashion Week, Paris Fashion Week, and African London Fashion Week, along with producing many fashion shows all over the city of Houston.

Webb also does brand development for businesses and entertainment figures and has also lived & taught in South Korea and Dublin, Ireland. One of her passions is serving her community and mentoring the young minds of future leaders. She has spoken at Houston Baptist University, the University of Houston, Texas Southern University, Houston Community College, and other several local schools and community colleges in her city on entrepreneurship, branding, business, and finance. Dr. Webb is dedicated to motivating anyone who crosses her path by sharing her hardships and triumphs and has also shared her message of overcoming adversity with many women's organizations and churches that have invited her to speak, as well.