



Texas Southern University
Texas Common Course Numbering System

Bachelors of Business Administration Degree in **Marketing**
 Total Credits Required: 120

Core Curriculum ¹ 44 credits		Major Requirements 57 credits		Other Requirements 19 credits	
TCCN	TSU	TCCN	TSU	TCCN	TSU
ENGL 1301	ENG 131 (3)	ACCT 2301	ACCT 231 (3)	ECON 2301	ECON 231 (3)
ENGL 1302	ENG 132 (3)	ACCT 2302	ACCT 232 (3)	ECON 2302	ECON 232 (3)
SPCH 1315 OR 1321	SC 135 OR 136 (3)	BUSI 1301	BADM 101 (3)	MATH 1325	MATH 135 (3)
MATH 1314	MATH 133 (3)	BUSI 2301	BADM 230 (3)		MGSC 239 (3)
Choose course from the core approved list	NATURAL SCIENCE (8) ²	BUSI 2304	BADM 234 (3) FIN 301 (3) ³ MGMT 300 (3) ³	SOCI 1301	FS 102 (1) SOC 157 OR 322 (3)
Choose ONE course from the core approved list	ENG 2xx (3)		MKTG 306 (3) ³ MGSC 302 (3) BADM 450 (3)		General Ed. Elective (3) ⁴
ART 1316, MUSI 1306, DRAM 1310	ART 131, MUSI 131 OR THC 130 (3)		Other Major Requirements (27)		
HIST 2301	HIST 231 (3)		MKTG 307 (3)		
HIST 2302	HIST 232 (3)		MKTG 336 (3)		
GOVT 2301/2305	POLS 231 (3)		MKTG 430 (3)		
GOVT 2302/2306	POLS 232 (3)		MKTG 431 (3) or ENTR 330 (3)		
PSYC 2301, SOC 1301 OR SOCI 1306	PSY 131, SOC1 157 OR SOC 158 (3)		MKTG 432 (3)		
COSC 1401 or ITSC 1401	MIS 204 (3)		MKTG 435 (3)		
			MKTG 466 (3)		
			MGSC 304 (3)		
			MGSC 331 (3)		

¹Students should be advised by a major advisor in the Jesse H. Jones School of Business, Room 117, prior to registering for any credit, particularly any core curriculum credit as listed.

²Natural Science credits should be selected from the following: BIOL 143 (4); CHEM 111, 131 (4); CHEM 112, 132 (4); GEOL 141 (4); and PHYS 101 (4).

³The "first upper-level course" in each functional area (with associated credit) may be transferred if validated and if a grade of "C" or better has been earned. (Validation consists of passing a departmental examination).

⁴General Ed. Elective must be a non-business course.

Texas Southern University Office of Admissions 713-313-7071 http://em.tsu.edu/registrar/catalog.php	Jesse H. Jones School of Business Management Program 713-313-7590 http://em.tsu.edu/catalog/08catalog/201_business.pdf
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