Example Automations

When creating Automations, think about creating an" If/Then" statement. IF students meet a certain criterion, THEN Navigate360 should take an action *automatically*. You get to design the student criteria. You get to design the action (send the student message, assign student to a journey or add student to a campaign?).

Not sure where to start? Below, you'll find 24 Automation ideas, each where the first bullet point is your "If" statement, and the second bullet point is your "Then" statement. Select and build automations that feel relevant for your institution!

	Topic	Automation
1	Onboarding	• If it is a student's first term at Texas Southern University • Then assign the "Orientation and Onboarding '" Journey
2	Onboarding	• If a student changes major and is assigned to a new major advisor • Then send student a welcome message from their new advisor with additional information
3	Academic Success	• If a student receives a D or F on a midterm in their first term • Then issue an Alert that sends the student a message with information about academic support resources and sends a message notifying their advisor
4	Academic Success	• If a student has not logged into your LMS in 5+ days • Then send the student a message to remind them to log in and access learning resources
5	Academic Success	• If a student is in their first term at Texas Southern University and has not scheduled an appointment yet • Then add the student to an appointment campaign inviting them to schedule an appointment with their advisor
6	Academic Success	• If a student is on Academic Probation

		• Then assign the student a Journey with nudges and recommendations study skills to stay on track
7	Academic Success	• If a student misses a Success Marker • Then issue an Alert that sends an email to the student letting them know they missed an important course
8	Academic Success	• If a student is marked as "high support" by the T-Claw Navigate360 Student Support Predictive Model • Then issue an Alert that automatically opens and assigns a case to the student's advisor
9	Academic Success	• If a student has a new Hold Assigned (showing in Navigate360 via a Category or Custom Attribute) • Then send the student a message with Hold resolution info
10	Re-Enrollment	• If a student is flagged in an Enrollment Campaign as having never attended class • Then issue an Alert that automatically opens a case with that student's assigned advisor
11	Re-Enrollment	• If a student is under-enrolled during registration period • Then issue an Alert that sends the student a message letting them know they are under-enrolled. Alert will also open and assign a case with the student's advisor
12	Student Feedback	• If a student selects “I need a follow up Appointment” on post appointment questions/feedback • Then add the student to an Appointment Campaign
13	Student Feedback	• If a student selects "I need financial support" or "I'm interested in career resources" or "I'm having trouble in my class" etc. on a Survey • Then assign the student a related Journey (i.e.: Financial Help/Career Readiness/Academic Support Journey)
14	Student Feedback	• If a student issues a Hand raise such as "I need help in my classes" or "I need help applying for financial Aid" • Then add students to a Tutoring or Financial Aid Appointment Campaign inviting student to schedule appointment
15	Financial Success	• If a student has Financial Aid, but has not re-applied for Financial Aid next term

		• Then add student to Message Campaign that reminds them to re-apply for financial aid and links relevant resources for additional assistance
16	Financial Success	• If a student on Financial Aid is not enrolled full time • Then Issue an Alert that emails the student to let them know they are at risk of losing Aid. Alert also sends an email to student's Financial Aid advisor
17	Career Success	• If a student registers for an Internship course • Then message the student with information about securing an internship before the course begins
18	Degree Completion	• If a student completes 90+ credits • Then add the student to the "Apply for Graduation" Messaging Campaign
19	Basic Needs	• If a student is flagged as needing support with basic needs/housing/food • Then send the student an in-depth Survey to identify more specific support needs
20	Tutoring	• If a student receives an A in an introductory course or difficult lecture • Then send the student an interest Survey to identify those wanting to become a TA or Tutor for that course
22	Student Population - Dual Enrollment	• If a student is Dual-Enrollment • Then assign the “Dual-Enrollment Journey”
23	Student Population - Graduate Students	• If a student is a Graduate Student • Then assign the “Graduate Student Journey” with steps for navigating grad school (TBD)
24	Student Population - International	• If the student is an international student • Then assign the “International Student Journey” with recommendations for mitigating common barriers for international students (TBD)